



# NSA North Texas Speaker's Forum

*Taking advantage of today's new speaking opportunities*

*A Special **Member Benefit** From Your NSA Chapter!*

We want to help you redefine, refocus and accelerate your speaking career

Our professional speaking industry has changed forever. What worked generating speaking fees in the past is rapidly changing due to the virus's impact on our industry. What are you doing to prepare your speaking career for these new market realities?

We'll meet by Zoom once a month to walk you through the critical aspects and tools you'll need to take your speaking business to the next level of opportunity and success. We'll help you identify how to best strengthen your messaging and speech delivery, how to build a more effective selling and marketing process to promote your business, and how to run your business so you make, and save, more.

Since we're meeting by Zoom, you'll learn from proven experts from around the world!

**Our Forum is Free to any current NSA Chapter member**

## Our Forum schedule

*All sessions conducted by Zoom from 6:30/P to 9:00/P Central time.*

<b>August 17</b>	<i>"How to make it as a professional speaker in today's new realities"</i>
<b>September 21</b>	<i>"How to strengthen your message to make you more marketable"</i>
<b>October 19</b>	<i>"How to own the stage and impact your audience"</i>
<b>November 16</b>	<i>"How to improve your website to sell you and your services"</i>
<b>January 18</b>	<i>"How to strengthen your selling and promotional efforts"</i>
<b>February 15</b>	<i>"How to improve your social media and online connections to attract more customers"</i>
<b>March 15</b>	<i>"How to run your speaking business as a business"</i>
<b>April 19</b>	<i>"How to improve your office, contracts and 'back-office' procedures"</i>
<b>May 17</b>	<i>"How to financially make professional speaking your full time career"</i>

**REGISTER TODAY!**  
**nsantforum.com**



**Niki McCuiston**, CSP, Dallas, Tx

Niki has been helping organizations worldwide achieve profitable results through downturns and recessions since 1980. She is a past president of the NSA NT chapter, a Charbonneau recipient and past chair of NSA's VOE.  
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**Jim Pancero**, CSP, CPAE, Dallas, Tx

Since 1982, Jim has run and then rebuilt his sales training business through six different economic downturns or industry disruptions. Jim is the current Chair of the NSA Foundation Board of Trustees.  
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**Watch a special video message at [bit.ly/nsantforumvideonon](https://bit.ly/nsantforumvideonon)**

*We're committed to helping you navigate through these fast-changing times!*