

*It's Still About You*

# Charbonneau Speakers Academy

NSA-NT

## About



The **Charbonneau Speakers Academy** exists to support your success as an emerging speaker. The overarching goal is to shorten your learning curve by five years. The program focuses on the *business* of speaking which will include coaching on your content, structure, and delivery. Whether just starting out or more experienced, the Academy delivers a powerful learning experience to accelerate your career as a paid speaker. The 10-month program exposes you to experts, tools, knowledge, and skills to boost your career.



*I consider it a MUST for growth.*  
Debbie Ozmont, D.D.S.

*Just Take It!*  
Tim Lansford

*My mentor = Priceless*  
Jessica Rector

*Takes away the fear of pursuing the speaking business. Jumpstart yourself.*  
Sandra Lewis

## Charbonneau Value Proposition

The Academy objectives include:

1. **Exposure to the multiple business models available to professional speakers.**
2. **Improving your speech writing skills.**
3. **Improving your delivery/platform skills.**
4. **Marketing concepts for reaching prospects.**
5. **Expanding your awareness of the people who have succeeded and how they accomplished their success.**
6. **Providing you with your own demo video.**
7. **Providing you with a mentor.**
8. **The opportunity to make new friends and develop supportive business associates.**

The curriculum aligns with the National Speaker's Association four "E" model of Expertise, Eloquence, Enterprise, Ethics. You can expect to explore the speaking business in a structured, fun, and safe learning environment.

You will be assigned a successful, volunteer **mentor** from our chapter to benefit from his/her wisdom and avoid costly mistakes. You will receive the sharing knowledge and experience to help you hone your skill in topic development, storytelling, showcasing, stage presence and business knowledge. Each member will have a showcase **video** you can use on your website. Most important, you have the opportunity to build important and supportive relationships for the present and the future.

# 2016-2017 Academy Deans



**Alex B. Ramsey**

Executive, newspaper columnist, chef, entrepreneur, tap dancer, equestrian, philanthropist-what a mash-up! Alex has taught more than 10,000 to speak with authentic grace and compelling energy. Today, she is laser focused on Leadership skills. She juggles teaching Entrepreneurship at SMU, while presiding over LodeStar Universal, the Center Stage program, and her family's award-winning travel company. An NSA NT past-president with an MBA from UT Austin, Alex is a Dallas native with two adored grands Preston (4) and Campbell (2).



**Nikki Nanos**

Nikki holds a M.F.A. in Acting from California Institute of the Arts. Her eclectic career in theatre, film and television have taken her down a path filled with fascinating people and experiences. From working in locations on the CBS television series *Walker, Texas Ranger* to holding the hand of the great Ella Fitzgerald. Nikki brings her theatre and film expertise to the speaking arena with her.

At the heart of her messages ... she is convinced we can create a culture of kindness in all we do.

## 2016 – 2017 Schedule

The Academy will meet from 6:30 PM to 9:00 PM on the Monday following the NSA-NT monthly meeting. Meetings will be held at Canyon Creek Country Club, 625 West Lookout Drive, Richardson, TX 75080.

The dates are as follows:

- September 12
- October 10
- November 14
- December 12
- January 16
- February 20
- March 13
- April 10
- May 15
- June 5

**PLUS, SEVERAL ADDITIONAL SPECIAL PROGRAMS TO BE ANNOUNCED!**